



Competitiveness Toolbox

FOR SMALL AND VERY SMALL ENTERPRISES

The enterprise has been co-financed with the aid of the above mentioned Action, which aims at supporting existing small and very small enterprises in order to upgrade and improve their competitive position in domestic and international markets, by investing in the modernization of their production equipment and by adopting product certifications.

Below are the economic sectors which are being financed by the Action:

- Agri-food /food industry
- Energy sector
- Environmental sector
- Information & communication technologies (ICT)
- Logistics
- Health and pharmaceutical industry
- Materials – construction
- Creative and cultural industry



European Union
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HELLENIC REPUBLIC
MINISTRY OF
DEVELOPMENT AND INVESTMENTS
SPECIAL SECRETARIAT FOR
ERDF, CF & ESF PROGRAMMES
MANAGING AUTHORITY OF ΕΡΑνηΕΚ


ΕΣΠΑ
2014-2020
ανάπτυξη - εργασία - αλληλεγγύη
Partnership Agreement
2014 - 2020

ΕΡΑΝΕΚ 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION

DIGITAL saltation
DIGITAL TRANSFORMATION OF ENTERPRISES



The enterprise PAPER AXON S.A based in Attica region, has joined the Action "Digital Saltation" with a total budget of **51,6 million €**. The Action aims at the digital transformation of very small, small and medium - sized enterprises.

The investment's total budget is 147.020,00 € out of which 73.510,00 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development, e-shop services etc.
- ✓ Digital services (Digital advertising, e -security certifications, data entry and transfer etc.)

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions

The support of ΕΡΑΝΕΚ proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.



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